



## KEEPING YOU UPDATED

Communication across the Walton Business Improvement District is very important. Here is your latest update and some dates for your diary.

### Have your say ...

#### Public Consultation 12-16 High Street

CNM Estates have purchased the three storey building on The High Street which has been empty / derelict for a long time.

They have wasted no time developing a website to show the community [their plans](#) - which include serviced office / workspace and serviced apartments - after having an in-person event on 14th July and a webinar on 21st July.

If you would like to have your views heard then please take a couple of minutes to use their [contact form](#). The BID is in contact with CNM and will keep BID Members updated - in particular on what will happen to smarten the building for the short-term.



### Encouraging Footfall into Town

#### Wriggle and Scribble Playground installed for the summer!

We are delighted to have secured the installation of the Wriggle & Scribble Playground in The Heart Mall Concourse for the summer.

We know several businesses on The High Street and The Heart saw our special royal visitor on Thursday 21st



July and had to do a double-take and then take a [photo or a selfie!](#)

We feel strongly that having invested in the playground alongside EBC and Surrey Arts partnership, the royal visitor helped and continues to help us promote the playground and encourage footfall into Walton across the summer.

## Summer Activities from Love Walton Kids Club and Summer Trail

Summer holidays can be a really expensive and sometimes dare we say 'a boring, frustrating time' for families .. trying to fill six weeks with activities. So we are delighted to be offering two FREE Activities for our community!



(1) In association with Explore Learning, we are offering a [Kids Club](#) for three one-hour sessions a week! Each session has a specific theme and a specific age range, so that we can offer at least three free sessions across the summer for children from age 4 to 11/12.

(2) A cheery [summer trail](#), with an ice-cream theme, that encourages families to stroll around the whole BID area to find the 20 posters which then makes a summer message! There are four prizes of a £25 gift-card to be won!



### Would you like to be involved?

## WALTON HERITAGE FESTIVAL '22

We have created a programme of entertainment and activities for the 2022 Walton Heritage Festival across the town on **Saturday 17th September 2022**. The main event includes market stalls, fun-fair rides, a children's entertainer and music in Bridge Street.

Other activities include events at St Mary's Church, The PlayHouse Theatre, a children's show at The RiverHouse Barn Arts Centre, Heritage Walking Tours and The Annual Dog Show!

If you are a BID Member and would like to have a stall visit the [website](#) to register your interest.

## Projects in the background

As well as the consumer facing tasks we are doing to encourage visitors to the town centre, there is plenty of strategic activities taking place in the background.

These all relate to the [BID Business Plan](#), and include: (1) A **Strategic Wayfinding** project, (2) **Town Dressing** - we were awarded £7,860 from the Elmbridge Borough Council [CIL Fund](#), (3) **Linking with Landlords** to enable them to understand the BID objectives when considering bringing their business to Walton and (4) Input for Walton in the **Elmbridge UK Shared Prosperity Fund** application.

We are also working on bringing the **Festival of Light** back to the town on **Saturday 26th November, Christmas dressing** for the BID Zone and a **Film Festival** for April 2023. If you would like to get involved in either of these events / festivals please make contact: [hello@waltonbid.co.uk](mailto:hello@waltonbid.co.uk).



**WALTON-ON-THAMES**

BUSINESS IMPROVEMENT DISTRICT

### Have your say ...

#### Elmbridge Consultations for Business Input

Finally, there is plenty going on at Elmbridge Borough Council too and as Walton's 'Business Group' you are actively encouraged to have your say!

Here are the consultations that are currently open:

#### The Elmbridge Draft Local Plan: Regulation 19 Representation:

The EBC Local Plan journey continues with the **Regulation 19 representation**. This is your chance to show your support for:

- Protecting and enhancing the character of Elmbridge
- Helping us to live more sustainably
- Thriving high streets and parades

This is your chance to support a sustainable and thriving Elmbridge through the draft Local Plan.

**This survey closes at 4pm on Friday 29 July.**

#### Council Car Parking:

EBC would like to assess the use of electric vehicle chargers and we want to know how our customers choose a car park eg easy access, location, price etc. This survey is open until 21 August.

#### Council Vision and Priorities 2030:

EBC are asking all local businesses for input! The current vision and priorities end in 2023, so it's time to have your say on the EBC Vision and Priorities up to 2030.

(3)

### Keeping you updated

You are receiving this email as a member of the Walton-on-Thames Business Improvement District (BID) that was approved by businesses in March 2020.

The BID was set up for businesses, by businesses, to support the town centre and help make Walton-on-Thames a great place to shop, live, work and do business.

We want to keep you informed with everything we're working on, as well as keeping you updated on ways you can be involved. If you have an alternative email address you would prefer us to use, please email [hello@waltonbid.co.uk](mailto:hello@waltonbid.co.uk) to update your details.

To find out more about Walton Business Improvement District

Visit our website



[hello@waltonbid.co.uk](mailto:hello@waltonbid.co.uk)

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