



WALTON-ON-THAMES

BUSINESS IMPROVEMENT DISTRICT

BUSINESS PLAN 2020 – 2025

INTRODUCTION

Welcome to Walton!



Situated in the north of Surrey, Walton-on-Thames is the largest town in Elmbridge. Investment in the town has been positive over the last few years and our ambition for a Business Improvement District (BID) seeks to take this further.

With good links into London and other centres across the south, Walton has the potential to attract visitors from a wide catchment area – bringing visitors, shoppers and tourists alike. Business Improvement Districts have been an important part of high street regeneration for the last 15-years. They have delivered valuable investment, brought a sense of community and have led innovative projects to bring places to life.

As your appointed Chair, I work for Paragon Asra (PA) Housing. PA is a housing association and large employer in the town with over 200 staff at our office in Case House which is located on High Street. Our workforce regularly asks colleagues for recommendations for places to eat, shop and spend their leisure time. They frequent the high street and neighbouring amenities at lunchtime and in the evenings. We are keen to ensure that they become more integrated with the activity of the BID – supporting businesses throughout Walton.

In my daily role as Assistant Director of New Business at PA, I regularly visit high streets, business parks and industrial parks across the country to identify land for new homes. I often look at what is on offer for prospective residents and future homeowners. I'm struck by how often I discover that those areas with a quality and attractive offer are backed by a BID, re-investing in the priorities that matter locally.

This business plan has been carefully crafted to capture the essence of Walton. It draws on the unique offer of our high street and seeks to address the parts that we know need attention. Connecting it with the train station, making sure it is clean and tidy all year round and hosting events and festivals to drive footfall into our shops, restaurants and bars. These are all priorities the business community have told us are important to them.

We invite you to support our journey to create our own BID.

Peter Beggan

Chair, Walton-on-Thames BID Task Group

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BUSINESS IMPROVEMENT DISTRICTS EXPLAINED

WHAT ARE BIDS?

BIDs are an arrangement whereby businesses come together and decide which improvements they feel could be made in their town or city centre, how they will implement these improvements and what it will cost them. BIDs are financed and controlled by the businesses within the selected area. BIDs deliver additional projects and services over and above those already provided by public bodies.

WHY DO BUSINESSES SUPPORT BIDS?

A BID is a mechanism which allows businesses to raise a sum of money to manage and deliver projects that they have identified and believe will improve their trading environment, ultimately increasing trade for those businesses who are paying for the improvements.

WHO PAYS FOR A BID?

Once projects and services have been agreed by businesses, along with how they are going to be delivered and managed, they are costed and set out in a detailed business plan. The cost to each business is worked out on a pro rata basis. 'This is called the 'BID LEVY'. An independent and formal vote then takes place on the agreed projects and services and if the majority vote is YES then ALL eligible businesses within the BID area HAVE to pay. The BID levy is normally paid by the occupiers of a property. In addition, BIDs can draw in other voluntary funding, grants and 'in kind' contributions to supplement the BID levy.

HOW DOES AN AREA BECOME A BID?

Normally a 'BID Task Group' is set up which is responsible for putting together a detailed business plan setting out the projects it aims to deliver on behalf of the businesses in the BID area. This is based on a detailed consultation process with businesses. The business plan will include the projects, cost, delivery guarantees, performance indicators and the management structure. A confidential postal vote is held with all the businesses that would pay the BID levy getting a vote. To become a BID a majority of those that vote must be in favour by number and rateable value. A successful BID then has a mandate for a maximum of 5 years after which the BID would need to seek a re-ballot.

HOW IS A BID MONITORED?

Like any good business plan, specific key performance indicators (KPIs) are set and performance is monitored against the KPIs by the BID board. The BID Company is answerable to the businesses that pay the BID levy, and will be required to monitor and inform its members on its progress towards the agreed KPIs.

DOES THIS MEAN THE LOCAL AUTHORITY WILL STOP DELIVERING SERVICES?

No. BID money can only be used to carry out projects/services ADDITIONAL to those that public services have to provide. Prior to the BID business plan being produced, the current services being delivered by all public agencies including the Local Authority and Police are set out in Baseline Statements. Baseline Statements for the following areas are available for the Walton-on-Thames BID:

- Car Parking
- CCTV
- Cleansing
- Elmbridge Community Toilet Scheme
- Green Spaces
- Police
- Street Lighting
- Surrey Highways

This means the Local Authority continues to deliver that level of service. The BID company can agree to provide additional resources to deliver a higher level of service over and above the benchmarked level if this is what businesses have identified they want.

VOTE YES FOR WALTON-ON-THAMES BID!

By obtaining Business Improvement District status, Walton-on-Thames town centre can work together to invest in our business community, enhance the trading environment and make a real difference. WoTTA supports the BID and we urge businesses to vote YES!

TRACEY BLANDFORD

Director, Walton-on-Thames Trading Alliance

£176,000 Raised in Levy per year

£11.7M

Combined Rateable Value



238
Businesses

9

Streets



Investing over

£1,000,000

during the five year life of the BID



MARKETING,
PROMOTION AND
EVENTS: 38%

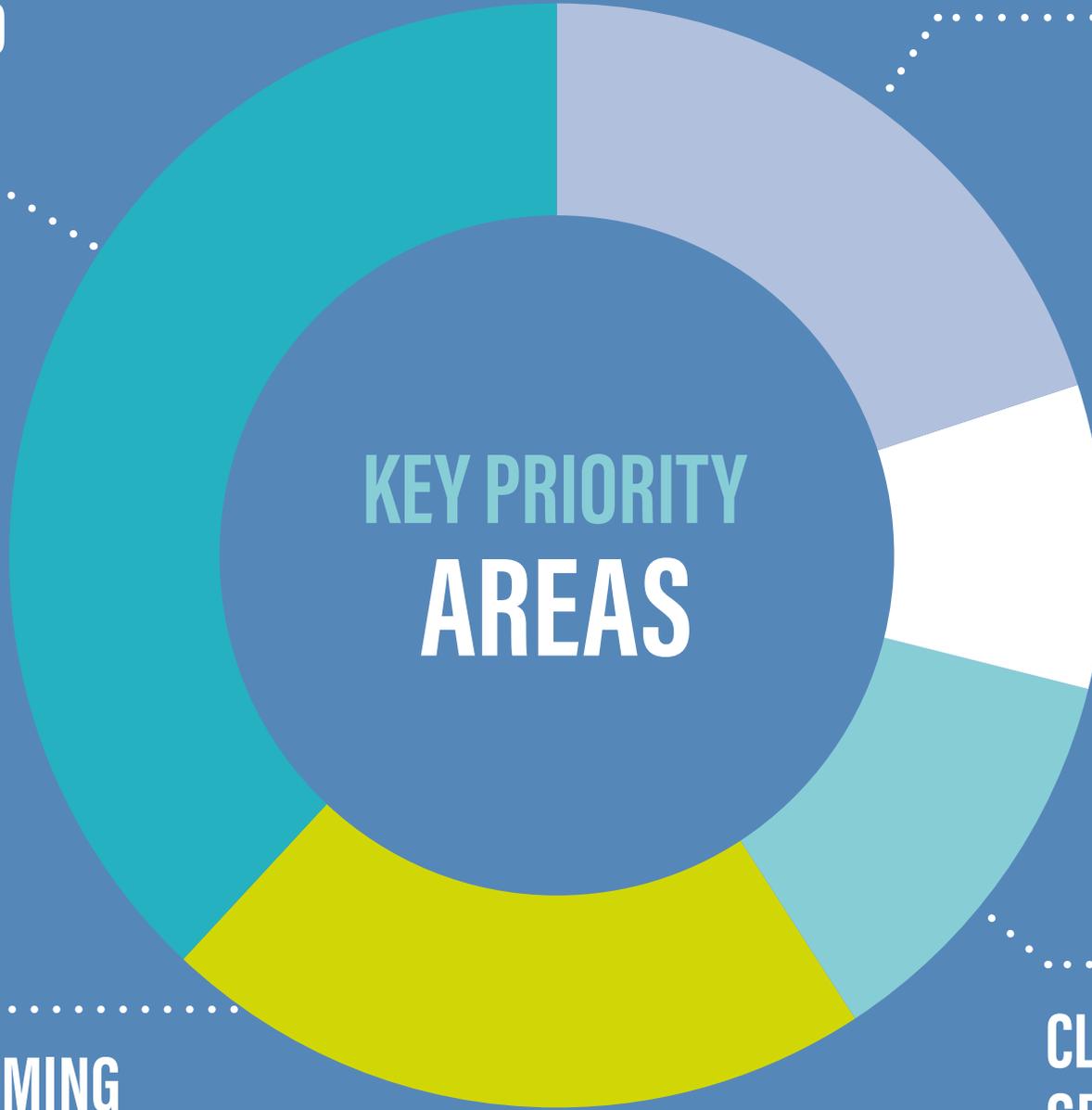
OVERHEADS: 22%

KEY PRIORITY
AREAS

BACKING
BUSINESS: 8%

SAFE, WELCOMING
AND ACCESSIBLE: 22%

CLEAN AND
GREEN: 10%



THE OPPORTUNITY

The successful events that have been built in Walton over the years have seen increased footfall and trade for the town centre, they have also been about making Walton visible and bringing community and business together. The BID will provide funding and structure to ensure these events continue, but it will also deliver so much more. I have businesses in towns that already have BIDs and I know it works.

DANNY O'SULLIVAN

Franchisee, McDonald's



This is your opportunity to see Walton-on-Thames centre realise its potential through a Business Improvement District (BID) with over £1,000,000 investment over 5 years to shape the future of the town. Over the past few months, businesses in Walton-on-Thames town centre have been telling the BID Team how they would like to see it improved. Open business meetings, surveys, one-to-one discussions and presentations have formed a detailed consultation process about the BID's priorities. This document sets out what Walton-on-Thames town centre businesses have said they would like a BID to deliver.

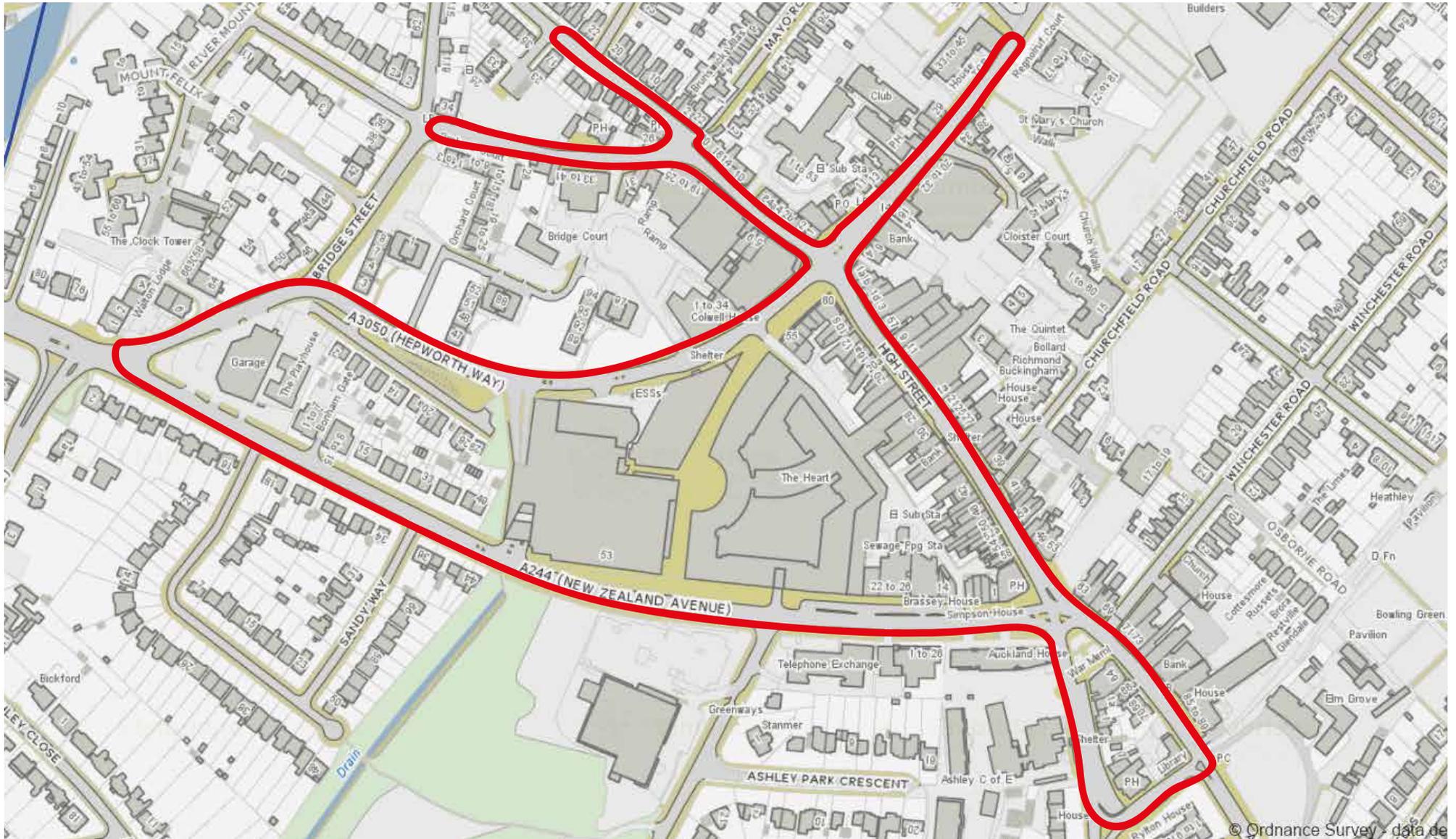
For a BID to be introduced, the vote must meet two conditions:

- 1. Over 50% of businesses that vote must vote in favour of the BID.**
- 2. The businesses that vote yes must represent a greater total rateable value than those that vote no.**

Over 300 BIDs have been set up in the UK already, all investing in their local priorities. This includes towns in Surrey including Guildford, Camberley, Epsom, Caterham and Oxted with others in development.



THE BID AREA



Please note: The boundary includes properties on both sides of the street unless otherwise stated

List of Streets included in Walton-on-Thames BID:

Ashley Road

Bridge Street

Church Street

Hepworth Way

High Street

New Zealand Avenue

Terrace Road

Thames Street

The Heart



The Heart already does much to support the town centre but we know that a wider initiative with more funding can only make the town centre a more attractive place to do business. We will be supporting plans for a Business Improvement District by voting YES!

MARK MIDDLETON

Centre Manager, The Heart of Walton



THE PROCESS SO FAR

Over recent months the BID Team and Task Group have been talking with businesses in Walton-on-Thames to understand how the town centre can be developed in order to address business concerns, interests and priorities. This valuable information has been collected through a number of channels:



- : The Mosaic Partnership commissioned
- : by WoTTA to undertake a study into the
- : feasibility of a Business Improvement
- : District for Walton-on-Thames. This was
- : made possible due to a grant awarded to
- : WoTTA by Elmbridge Borough Council.
- ⋮
- ⋮

- : The BID development
- : phase commences.
- ⋮
- ⋮

- : Summary Business Plan produced
- : and distributed to all BID area
- : businesses. Second round of
- : face-to-face visits.
- ⋮
- ⋮



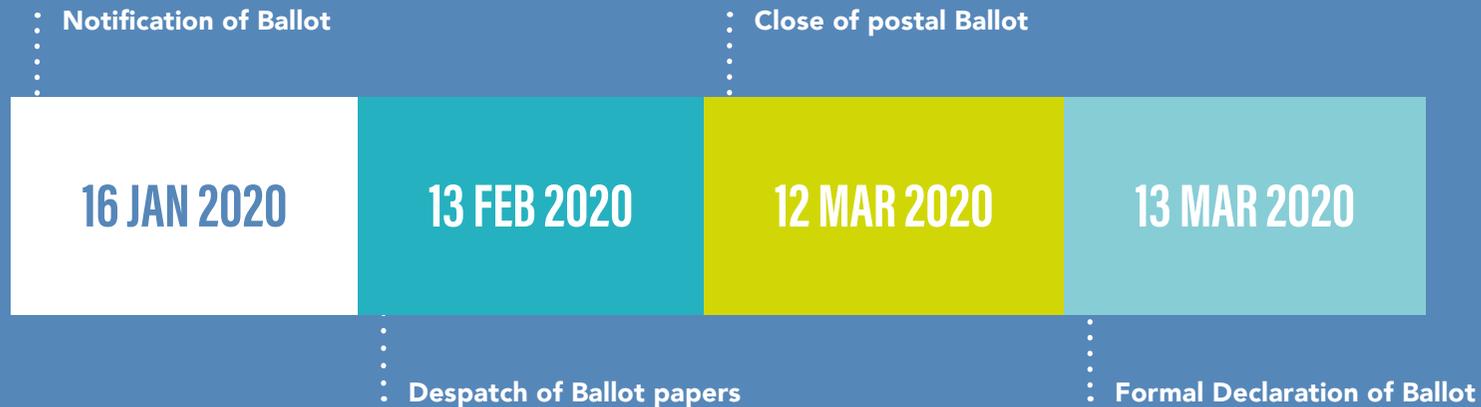
- ⋮
- ⋮
- ⋮
- : Feasibility
- : Study presented
- : to WoTTA.

- ⋮
- ⋮
- ⋮
- : Consultation with businesses
- : continues and the Task Group is
- : expanded. There are Face-to-face
- : visits/meetings and Workshops
- : to which businesses are invited
- : and there are meetings with key
- : stakeholders & public agencies.

- ⋮
- ⋮
- ⋮
- : Final business
- : plan produced
- : and launched.

WHAT'S NEXT?

Businesses within the BID area will receive a ballot paper by post. The vote to establish a BID for Walton-on-Thames is then formally open. From this date businesses can complete and return their ballot papers to Civica Election Services, the agents acting on behalf of Elmbridge Borough Council's Returning Officer. The Walton-on-Thames BID ballot closes at 5pm on 12 March 2020. Ballot papers need to be returned to Civica Election Services. Any ballot paper received after 5pm will not be valid or counted. The Walton-on-Thames BID postal ballot will be carried out independently by Civica Election Services.



A Business Improvement District for Walton will help create a more vibrant town centre and this is good for our staff and PA Housing residents.

PETER BEGGAN

Assistant Director, PA Housing



You told us:

'We like what WoTTA does and members support them with a financial contribution, but not everyone does and we don't think that is fair.'

'The Heart puts on regular quality markets. However we need more markets and events in surrounding streets, so we can capitalise on the positive footfall and energy in the town on market days.'

MARKETING, PROMOTION AND EVENTS

Vote 'YES' and the BID will deliver:

- Destination and digital marketing to promote the town centre and BID businesses.
- Encourage local people to spend locally.
- Develop a comprehensive Walton-on-Thames BID website showcasing the town centre, promoting offers, sharing information and as a means of communication and engaging with businesses.
- Develop a sustainable events programme which will deliver new events and shopping festivals. These will either be delivered directly by the BID or by funding partners on behalf of the BID.
- Provide funding to WoTTA to enable them to continue to deliver events which businesses perceive add value to the town centre e.g. The Festival of Light and Heritage Day. This will give WoTTA the financial stability to deliver and expand such events. Businesses who are paying the levy will not be required to contribute to WoTTA.
- An events programme in the High Street. The BID Task Group have identified the need for a programme to support the High Street and four provisional road closures have been planned in this location over a twelve month period. We will work with partners to ensure the programme meets your needs and creates more footfall and promotional opportunities.

You told us:

'We welcome the initiatives that have been adopted to combat anti-social behaviour in the town centre but my business is suffering from shoplifting by groups and individuals well known to the Police.'

'There are areas within the town centre which are being used for drug dealing and criminality and my staff are afraid to walk through them.'

'New visitors seem to find it difficult to find their way around. The river is on our door step but there is nothing to encourage those visiting the river to come and explore what the town centre has to offer.'

'There is plenty parking in the town but visitors don't know where it is and if there are any spaces available. Parking is expensive if you stay for any significant length of time.'

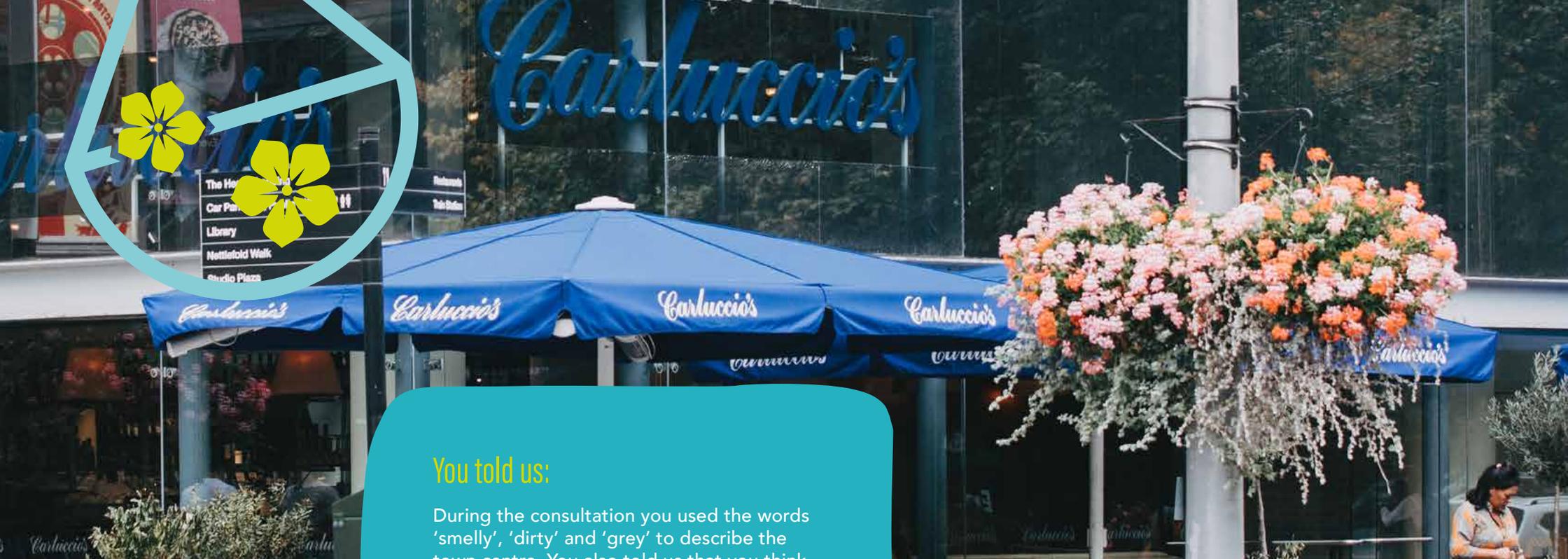
'Bridge Street could make more of its independent feel – could you look at pedestrianising the street at weekends so people and families could enjoy the space more?'

SAFE, WELCOMING AND ACCESSIBLE

Vote 'YES' and the BID can:

- Work with the Police and other business owners to identify the areas where anti social behaviour still exists and put pressure on the police and local authorities to use the powers they have available to combat this.
- Develop a strategy to reduce shoplifting in the town centre which may include joint initiatives with the police and radio alert schemes.
- Lobby partners to provide enhanced lighting in areas that are inadequately lit and which provide opportunities for crime.
- Undertake a way-finding review to include but not be limited to; the approach to Walton Bridge, the route from the river to Bridge Street and a route from the railway station to the town centre.
- Invest in a comprehensive review of parking to understand capacity, pricing and accessibility, with a view to making recommendations to Surrey County Council to increase 30 minute bays in the vicinity of independent shops. Additionally, for the BID to install electronic indicator boards to show available capacity and locations of car parks. New technologies should be used to improve the visitor parking experience where possible.
- Review and recommend changes to Bridge Street which could include it becoming a 'Quarter' to enjoy weekend and/or occasional pedestrianisation to promote its unique independent feel and location close to the river.





You told us:

During the consultation you used the words 'smelly', 'dirty' and 'grey' to describe the town centre. You also told us that you think the litter pick is a great idea but sometimes the town could really do with a spring clean. You also suggest more floral planters around the town could brighten the place up.

Vote 'YES' and the BID can:

- Work with partners to ensure that cleansing and maintenance standards are monitored and continue to improve.
- Undertake an annual deep clean which is in addition to the cleaning which is already delivered by Elmbridge Borough Council.
- Review the provision of floral displays including hanging baskets and planters to enhance areas which have been previously neglected.
- Investigate ways to promote cycling as a means of accessing the town centre.

CLEAN AND GREEN



BACKING BUSINESS

You told us:

'There is no group specifically representing business – we would be so much stronger if we had a voice and could lobby for the changes we need. With so many empty units in town we want to see new investment coming in and for us all to make cost savings where we can.'

Vote 'YES' and the BID can deliver:

- An influential lobbying group, working on behalf of businesses to ensure that your views are heard and represented at the highest level by all relevant agencies.
- A way to save your business money through negotiating with providers of recycling, trade waste, insurance and banking charges to drive down costs of these contracts, ensuring you don't see any reduction in the high standard of service, and critically, saving you time and money.
- Regular information about the business environment by publishing updates so you are kept aware of information and opportunities which may impact your business. This will include but will not be limited to, information relating to planning applications, grants that you can access, business openings and closures.
- The source of information and key contacts to link you with the right people or organisations that can assist you.

BIDs are funded by the eligible businesses included in the BID area (defined on page eight).

If businesses vote 'YES' for the Walton-on-Thames BID, the levy will raise approximately £176,000 per annum for five years. This equates to £880,000 to deliver improvements that will directly benefit you. If the BID vote is successful, all eligible businesses will pay a levy of 1.5% of the rateable value of the business per annum. Small businesses, with a rateable value of less than £5,000, will be exempt from paying. There will be an upper cap, so that no one organisation will pay more than £20,000 levy per annum in total irrespective of the number of units. The table below gives an example of what the BID levy could be for your business.

Rateable Value	Maximum Annual Levy	Maximum Daily Equivalent Cost
£10,000	£150	£0.41
£25,000	£375	£1.03
£50,000	£750	£2.06
£100,000	£1,500	£4.11
£200,000	£3,000	£8.22

Additional Income

BIDs across the UK on average generate 15% in additional income through their lifetime. Walton-on-Thames BID will endeavour to do this through sponsorship, grant funding and other income generating activities. It is expected that this form of income will generate an additional £26,400 per annum to be invested back into the projects outlined in this plan.

Voluntary Membership

A voluntary investment can be made by businesses that are exempt such as those that have a rateable value under £5,000 and those outside the BID area. This will entitle them to all the projects and services outlined in this business plan as well as full rights as members in the management and governance of the BID company. Details and eligibility will be set by the Board.

BID LEVY

WHAT WILL YOU PAY?

We want to improve Walton town centre and make it an enjoyable place to shop, eat and relax.

ALEX SMITH & DAVID SPEYERS

Owner & Manager, Click, Save & Print



BID INCOME AND EXPENDITURE | 2020 - 2025

	2020/21	2021/22	2022/23	2023/24	2024/25	Totals
Income						
BID Levy	£176,000	£176,000	£176,000	£176,000	£176,000	£880,000
Additional Income (15%)	£26,400	£26,400	£26,400	£26,400	£26,400	£132,000
Total Income	£202,400	£202,400	£202,400	£202,400	£202,400	£1,012,000
Expenditure						
Marketing, Promotion and Events	£76,750	£76,750	£76,750	£76,750	£76,750	£383,750
Safe, Welcoming and Accessible	£43,850	£43,850	£43,850	£43,850	£43,850	£219,250
Backing Business	£15,700	£15,700	£15,700	£15,700	£15,700	£78,500
Clean and Green	£20,370	£20,370	£20,370	£20,370	£20,370	£101,850
Subtotal	£156,670	£156,670	£156,670	£156,670	£156,670	£783,350
Overheads						
Staff	£32,000	£32,000	£32,000	£32,000	£32,000	£160,000
Office/IT Support	£2,400	£2,400	£2,400	£2,400	£2,400	£12,000
Insurance	£1,000	£1,000	£1,000	£1,000	£1,000	£5,000
Levy Collection Cost	£5,280	£5,280	£5,280	£5,280	£5,280	£26,400
Legal & Professional Fees	£1,000	£1,000	£1,000	£1,000	£1,000	£5,000
Loan Repayment	£4,050	£4,050	£4,050	£4,050	£4,050	£20,250
Total Overheads	£45,730	£45,730	£45,730	£45,730	£45,730	£228,650
Total Costs	£202,400	£202,400	£202,400	£202,400	£202,400	£1,012,000

BID GOVERNANCE AND MANAGEMENT

If the BID ballot is successful, an independent, not-for-profit company, limited by guarantee, will govern the BID. The board will have up to 15 directors made up of representatives of levy paying businesses. Additional non-levy paying members may be co-opted, as required.

The board will serve voluntarily (without payment) and will be composed to reflect the make-up of the BID area in business sectoral terms. The board of directors will be directly accountable to BID levy payers for:

- Effective delivery of the projects and services as set out in the BID business plan.
- Upholding and promoting the BID's vision and objectives.

Board elections will be held where any levy paying business or equivalent financial contributor will be eligible to stand as a BID board director. Nominated representatives from Elmbridge Borough Council and Surrey Police will also be present at board meetings.

All levy payers will have a stake in the BID company. They will control what the BID funds are spent on and can hold the BID company accountable throughout the duration of the five years.

The BID company will not be able to make a profit and any surplus must be spent on projects and services agreed by levy payers and the board of directors.

In Year 1, the BID Task Group who have been involved with the development of the BID will form the interim board to allow for continuity as much as is possible. Elections will then take place to establish the board from year 2 onwards.

Any levy payer or voluntary contributor can stand to be elected onto the board during this process. Board positions are laid out opposite (up to 15 in total):

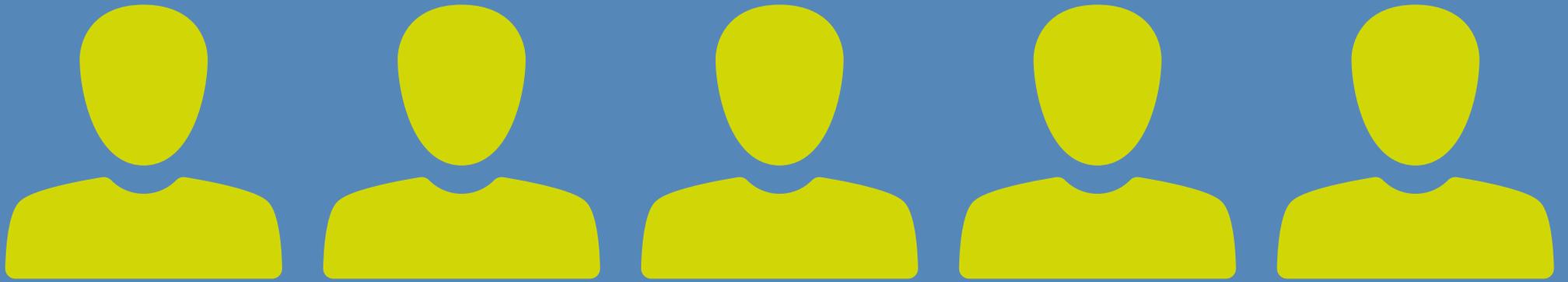
REMEMBER THE WALTON-ON-THAMES BID IS DEVELOPED, MANAGED AND CONTROLLED BY YOU, THE BUSINESSES!

I love Walton, I went to school here, live here and work here but I also want to make sure that it remains a competitive and attractive place to do business and I believe this Business Plan will make a real difference in ensuring that we don't fall behind other centres by addressing those issues that do effect us.

JESS BUTTACI

Partner, Howell Jones Solicitors





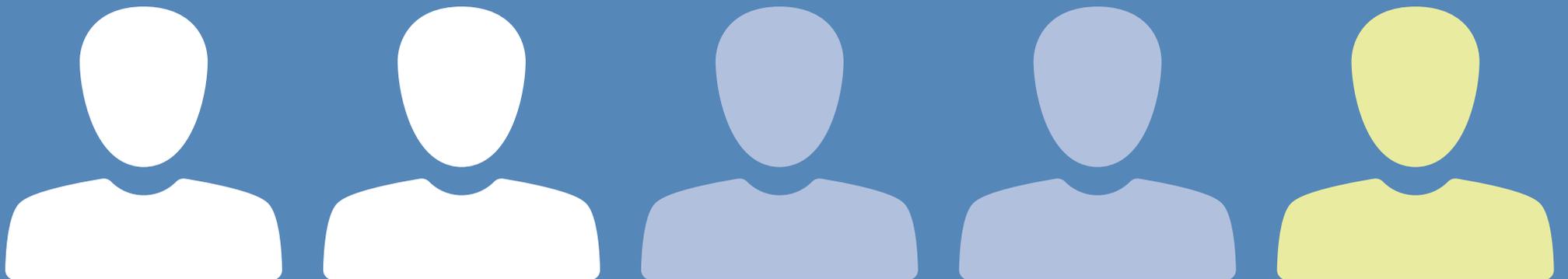
5 Retail



2 Office/Commercial

2 Food/Drink or Leisure

1 Voluntary Contributor/Investor



2 Public Sector (e.g. Elmbridge Borough Council and Police)

2 Stakeholders/Property Owners (e.g. WoTTA and a representative of The Heart)

1 Other as agreed by the Board

MEASURING RESULTS

Walton-on-Thames BID and its board will keep levy payers up to date on all the projects that the BID will implement over the 5 year term in a variety of ways. It will demonstrate that it is delivering against its objectives. The board will set the key performance indicators (KPIs) and criteria upon which to measure the BID's performance. Examples of the criteria the BID will use include:

- Footfall figures
- Annual surveys
- Visitor numbers
- Business feedback
- Rental levels
- Consumer feedback
- Car parking usage
- Media coverage
- New business activity
- Website/Social Media interactions

Performance measurement will be carried out at regular intervals and the results will be reported back to levy payers through the following channels:

- 1. Annual meetings**
- 2. Group liaison forums and briefings**
- 3. Direct communications**
(for example: e-bulletins, newsletters and face-to-face meetings)

Businesses pay an annual amount, collected once a year. This income is then used year-by-year over the five year lifetime of the BID to carry out the projects defined in this business plan. BIDs are funded by the businesses within the BID boundary.



Why vote YES for a BID in Walton-on-Thames?

The town has a number of organisations and individuals who volunteer tirelessly to support a range of initiatives including an events programme and litter picks. You told us that you appreciate this effort. However, this is not a sustainable model for the future as funding is not predictable and this makes long term planning difficult and relies on the effort of volunteers.

Like many of our towns and cities today, Walton-on-Thames is at a crossroads. It needs to refresh and revitalise but achieving that will present challenges. Individuals and organisations need to play an active role in the transformation that needs to occur. Elmbridge Borough Council, Walton-on-Thames Trading Alliance (WoTTA) and The Heart, working with businesses have achieved plenty, in recent years, but with the formalisation of this support, through the creation of a Business Improvement District (BID), we can achieve so much more.

Together we can embrace the opportunity for greater input, influence, control and self-determination, by providing a new energy and long term funding stream to make this happen.



Walton-on-Thames is a great town but we think there are even more opportunities to ensure it continues to attract visitors and residents and the BID will help achieve our full potential as a business and a town. We will be voting YES for a Walton BID.

ANDREW DAVIES

Managing Director, James Neave Estate Agents

The Walton-on-Thames BID has been guided to this point by a Task Group, of local business people, champions and stakeholders who are passionate about the future success the town centre:

TASK GROUP

Peter Beggan (Chair)

Paragon Asra (PA) Housing

Danny O'Sullivan

McDonald's

Mandy Bell

Barclays

Alex Smith

[Click, Save & Print](#)

Jess Buttaci

Howell Jones Solicitors

David Speyers

[Click. Save & Print](#)

Andy Davies

James Neave Estate Agents

Lisa Stewart

Barclays

Mark Middleton

The Heart

KEY STAKEHOLDERS

Cllr Christine Elmer

Elmbridge Borough Council

Tracey Blandford

WoTTA*

* WoTTA = Walton-on-Thames Trading Alliance

YOUR BID TEAM

BID LEVY AND BALLOT RULES

1. The BID Regulations of 2004, approved by the Government, sets out a regulatory framework within which BIDs have to operate, including the way in which the levy is charged and collected, and how the ballot is conducted.
2. The BID levy rate will be fixed for the full term of the BID (five years) and will not be subject to inflation or alterations.
3. The BID levy will be applied to all businesses within the defined area with a rateable value of or exceeding £5,000, provided they are listed on the Non Domestic rates list as provided by Elmbridge Borough Council for the 'Chargeable Date', set annually.
4. The following will be exempt from paying the levy:
 - » Organisations with a rateable value below £5,000.
 - » Non-retail charities with no trading income, arm or facilities and are predominantly volunteer based.
 - » Non-profit making organisations with an entirely subscription and volunteer-based set up.
 - » Businesses that fall in the following sectors – industrial, manufacturing, storage, and workshop.
5. Eligible ratepayers within a managed estate such as a shopping centre, arcade or paying a service charge will receive a discount of up to a maximum 0.3% annually. This will dependent on the management providing an annual service charge schedule for the BID to assess the actual level of discount. If no satisfactory service level schedule is provided then the full levy rate will apply in those Managed Estates.
6. There will be an upper cap of £20,000 in BID Levy for any single organisation irrespective of the number of hereditaments.
7. New businesses will be charged from the point of occupation based upon the rateable value at the time they enter the rating list.
8. If a business ratepayer occupies the premises for less than one year, the levy paid will be on a daily basis.
9. BID Levy payment will revert to the property owner or the registered business ratepayer of vacant properties. Those undergoing refurbishment or being demolished will be liable to pay the BID levy.
10. The BID levy will not be affected by the small business rate relief scheme, exemptions, reliefs or discount periods in the non-domestic rate regulations prevailing at the time.
11. VAT will not be charged on the BID levy.
12. The levy rate or boundary area cannot be increased without a full alteration ballot. However if the BID company wishes to decrease the levy rate during the period, it will do so through a consultation, which will, as a minimum, require it to write to all existing BID levy payers. If more than 25% object in writing then this course of action will not proceed.
13. The billing body is authorised to collect the BID levy on behalf of the BID company.
14. Collection and enforcement regulations will be in line with those applied to non-domestic business rates, with the BID company board of directors responsible for any debt write-off.
15. The BID funding will be kept in a separate BID revenue account by Elmbridge Borough Council and transferred to the BID company.
16. BID projects, costs and timescales may be altered by the BID board of directors, provided they remain in line with the overall BID objectives.
17. The BID board of directors will meet at least six times a year. Every levy paying business and equivalent financial contributor will be eligible to be a member of the BID company. Company members can vote at annual meetings.
18. The BID company will produce a set of annual accounts made available to all company members.
19. The BID will last for five years. At the end of the five years, a ballot must be held if businesses wish the BID to continue.

THE POSTAL BALLOT

All eligible businesses have the opportunity to vote.

- The ballot will be conducted through an independent, confidential postal vote by Civica Election Services, on behalf of Elmbridge Borough Council, which is the responsible body as determined by the BID Regulations of 2004.
- Each eligible business ratepayer will have one vote in respect of each hereditament within the BID area, provided they are listed on the National Non Domestic Rates List for the defined area as provided by Elmbridge Borough Council.
- A proxy vote is available and details will be sent out by Civica Election Services.
- Ballot papers will be sent out to the appropriate person/ organisation on 13 February 2020 to be returned no later than 5pm on 12 March 2020.
- For the BID to go ahead, two conditions must be met:
 - » More than 50% of businesses that vote must vote in favour.
 - » The businesses that vote 'YES' must represent more than 50% of the total rateable value of all votes cast.

The results of the ballot will be declared on 13 March 2020.

Under the BID Regulations of 2004, if the BID is approved at ballot by businesses, all those eligible, regardless of how or if they voted, will be legally obliged to pay the annual levy amount.

We got involved with developing this Business Plan because we believe that a Business Improvement District will add real value to businesses in the town and it can only be good for our community.

MANDY BELL
Branch Manager, Barclays



To find out more about the Walton-on-Thames BID contact:

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